

SETTING & AIRBNB VOCABULARY

Descriptive Words and Phrases for Marketing the Sleepy Hollow Cottage & More

COZY & COMFORTABLE WORDS

Warmth & Comfort

Cozy comfortable, warm

Inviting welcoming

Snug warm and comfortable

Comfortable relaxing, pleasant

Welcoming friendly, hospitable

Homey like home, familiar

Rustic simple, countryside style

Warm comforting feeling

Intimate private, personal

Quaint charming, old-fashioned

Snuggled nestled comfortably

Sheltered protected, safe

Interior Features

Crackling fireplace fire making sounds

Plush soft, luxurious

Soft lighting gentle, dim lights

Thick quilts heavy, warm blankets

Overstuffed very soft and full

Reading nook cozy corner for books

Window seat bench under window

Candlelit lit by candles

Wooden beams exposed ceiling wood

MYSTERIOUS & ENCHANTED WORDS

Supernatural & Magical (Positive)

Enchanted magical, charmed

Mysterious intriguing, unknown

Haunted visited by spirits

Magical supernatural, wonderful

Legendary famous in stories

Bewitched under a spell

Otherworldly not of this world

Spellbinding captivating, mesmerizing

Supernatural beyond natural

Charmed protected by magic

Spectral ghost-like

Ethereal light, delicate, spiritual

Atmosphere & Mood

Eerie strange, mysterious

Atmospheric full of mood

Intriguing fascinating, interesting

Whimsical playfully fanciful

Dreamlike like a dream

Misty covered with mist

Shadowy full of shadows

Hushed very quiet

Whispered spoken softly

AUTUMN & SLEEPY HOLLOW WORDS

Crisp fresh, cool air

Golden yellow-orange color

Amber warm orange-yellow

Russet reddish-brown

Harvest autumn crop gathering

Falling leaves autumn foliage

Moonlit lit by moonlight

Foggy covered with fog

Twilight dusk, evening light

Supernatural beyond natural

Pumpkin patches pumpkin fields

Apple orchards apple tree farms

Cider apple drink

Scarecrow straw figure in fields

Gnarled twisted, old (trees)

HISTORIC COTTAGE FEATURES

Antique old, valuable	Centuries-old hundreds of years old	Stone fireplace rock hearth
Historic old, important	Time-worn aged with character	Hardwood floors solid wood flooring
Original from first building	Preserved maintained, protected	Creaking making squeaky sounds
Vintage from past era	Restored renovated carefully	Weathered aged by time
Colonial early American style	Period details era-specific features	Hand-hewn cut by hand

MODERN AMENITIES

WiFi wireless internet	Updated recently improved	Kitchenette small kitchen
Fully-equipped has everything needed	Contemporary current, modern	En-suite private bathroom
Climate control heating and cooling	Well-appointed nicely furnished	Central heating whole-house heat
Modern conveniences current comforts	Amenities useful features	Hot water heated water supply

SLEEPY HOLLOW LOCATION

Nestled settled comfortably	Peaceful quiet, serene	Village small town
Tucked away hidden, secluded	Serene calm, undisturbed	Hudson River nearby waterway
Secluded private, isolated	Valley low land between hills	Wooded surrounded by trees
Tranquil peaceful, calm	Countryside rural area	Rolling hills gentle slopes

GHOST & LEGEND VOCABULARY

Headless Horseman famous ghost rider	Specter ghost	Lore traditional knowledge
Spirit ghost, phantom	Folklore traditional stories	Superstition traditional belief
Apparition ghostly figure	Legend famous old story	Friendly spirits kind ghosts
Phantom ghost, specter	Tale story	Watchful presence protective spirit

DESCRIPTIVE PHRASES FOR AIRBNB

- **Step back in time**
"Step back in time while enjoying modern comforts."
- **Where history meets comfort**
"A charming retreat where history meets comfort."
- **Experience the magic of...**
"Experience the magic of Sleepy Hollow from your own cozy cottage."
- **Immerse yourself in...**
"Immerse yourself in local folklore and legend."
- **Perfect for those seeking...**
"Perfect for those seeking adventure and atmosphere."
- **A blend of [X] and [Y]**
"A delightful blend of rustic charm and modern convenience."
- **Friendly ghosts welcome**
"Our friendly resident spirits add character to your stay."
- **Steeped in history**
"A cottage steeped in history and local legend."

BALANCING TWO ATMOSPHERES

Your cottage is both **cozy** and **haunted**. Use words that create intrigue without fear. Here's how to balance these two moods:

TOO SCARY (Avoid)	BALANCED (Perfect!)
"Terrifying ghosts lurk in every corner"	"Friendly spirits watch over the cottage"
"Dark, creepy rooms"	"Atmospheric rooms with mysterious charm"
"Haunted by evil spirits"	"Enchanted by local folklore and legend"
"You'll be too frightened to sleep"	"You'll drift off to sleep in cozy comfort while the cottage whispers its stories"
"Spine-chilling sounds at night"	"The gentle creaking of old floorboards adds to the historic ambiance"

COMBINING WORDS FOR EFFECT

- **Cozy + Mysterious**

"Curl up by the crackling fireplace while friendly spirits keep watch."

- **Historic + Modern**

"Original hand-hewn beams meet contemporary WiFi and climate control."

- **Comfortable + Enchanted**

"Sink into plush quilts in your enchanted bedroom retreat."

- **Welcoming + Supernatural**

"A warm welcome awaits you in this legendary cottage."

- **Rustic + Magical**

"Rustic charm infused with the magic of Sleepy Hollow."

OPENING PHRASES FOR YOUR BROCHURE

- **Welcome to...**

"Welcome to the most enchanting cottage in Sleepy Hollow."

- **Discover...**

"Discover where Washington Irving's legends come to life."

- **Escape to...**

"Escape to a world of autumn magic and timeless tales."

- **Unwind in...**

"Unwind in historic comfort surrounded by local lore."